

MICHAEL BARTHOLOMEW

WORK EXPERIENCE

ART DIRECTOR/PHOTOGRAPHER

Performance Racing Industry/SEMA | June 2011-Present

Plays lead role in asset development and sponsorships for clients. Works autonomously with sales, marketing team, and clients to develop and achieve their creative vision

Takes lead on in-house projects, mentoring junior graphic team members on various assignments

Works closely with in-house copywriters and editors

Produces monthly publication, sponsorship packages, and asset production for trade show and internal marketing department

In-house photographer for trade show and race events

Multi-platform experience is enhanced by photographic and design contributions to social media, magazine, and web

MULTIMEDIA GRAPHIC DESIGNER/PHOTOGRAPHER Hartland Media Co. | June 2018-Present

Branding and social media asset creation for various clients Animation

Photography (Product/Lifestyle)

Asset Management

GRAPHIC DESIGNER

Architects Orange | November 2007-November 2008

Created full-size presentation graphics and architectural elevations, floor plans, site plans, and aerials. Responsible for creating architectural color schemes based on architectural style and/or client input.

PORTFOLIO

michaeldesignphotography.com

EDUCATION

Bachelor of Fine Arts Graphic Design La Sierra University, Riverside CA, June 2004

E. michael.bartholomew@gmail.com | Ph. 951.751.3142